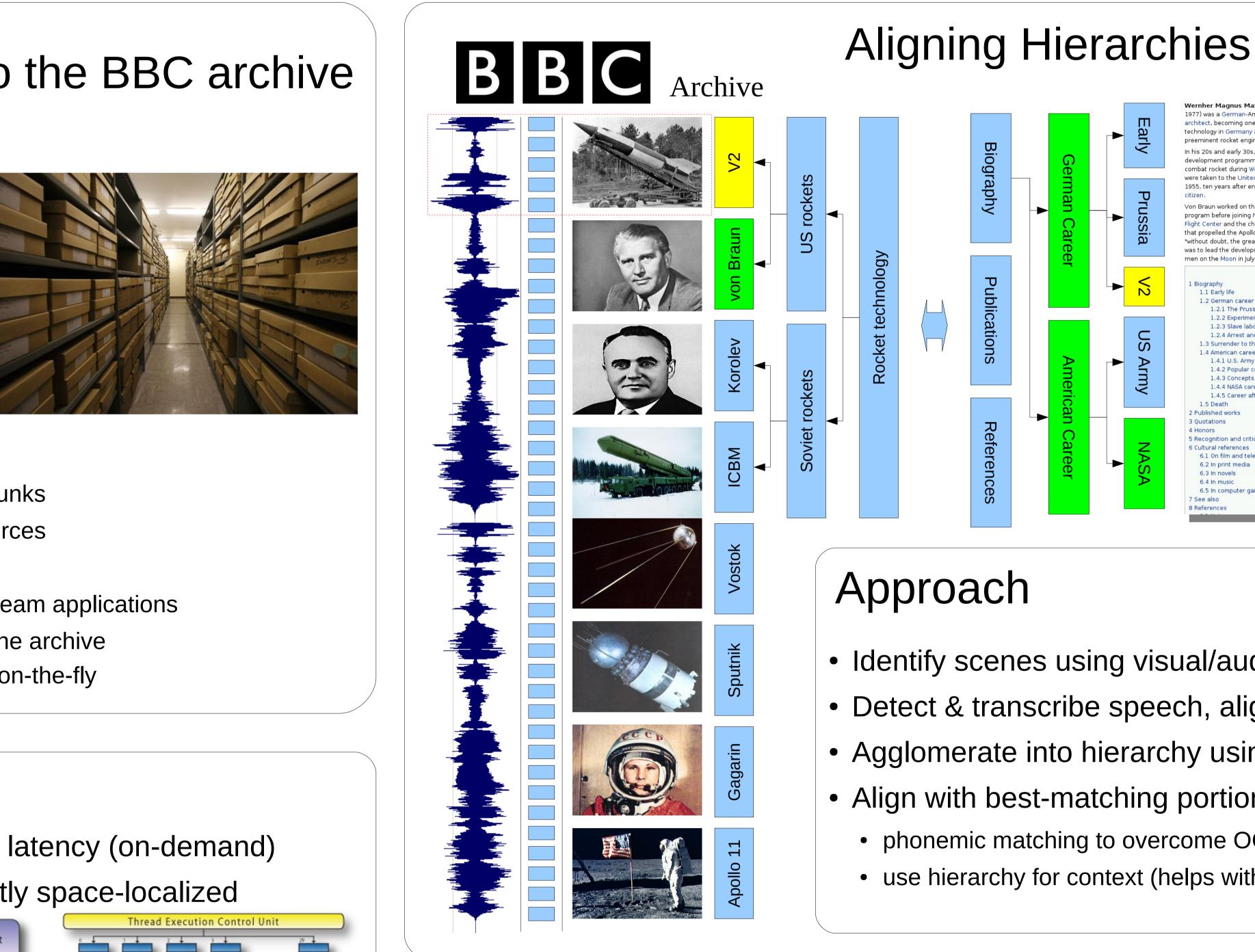
Linking Video Segments to Relevant Wikipedia Content Victor Lavrenko, Johanna Moore, Sean Moran

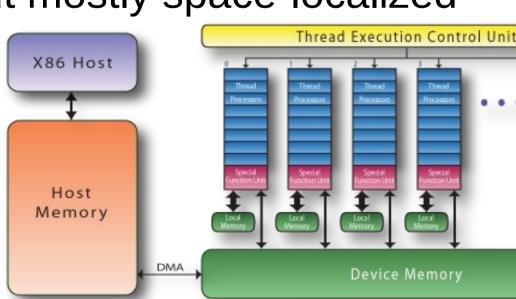
Goal: facilitate access to the BBC archive

- BBC video archive
 - $\sim 10^9$ feet of film, $\sim 10^6$ hours of video
 - unique content: British cultural heritage
- Mostly inaccessible to the public
 - will take 80+ years to fully digitise
 - long, monolithic programs
 - no metadata / transcripts
 - some available in analog form
- Turn archive into set of LEGO bricks
 - break programs into topically-coherent chunks
 - annotate each chunk using external resources
 - cross-link chunks by topic, flow
 - serve as enabling technology for down-stream applications
 - intelligent search and navigation over the archive
 - personalized TV programs assembled on-the-fly

Streaming architecture

- Massive volumes of data, need low latency (on-demand)
- Computationally-intensive, but mostly space-localized
 - similarity of nearby frames
 - motion/transition detection
 - FFT on audio
 - agglomeration (adjacent)
 - matching to Wikipedia
- Good fit for a GPU: highly-parallel, limited memory



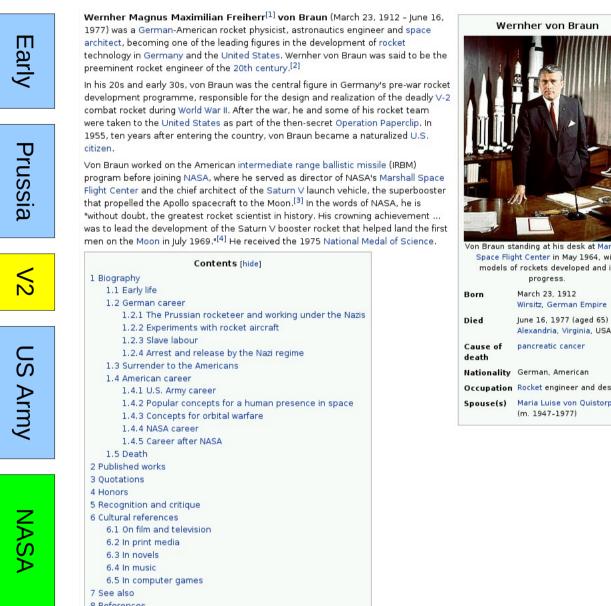


Expected Outcomes

- Interactive social platform for searching / browsing / annotating the BBC archive
- Proposal for follow-up funding for next-generation television viewing platform



WikipediA



 Identify scenes using visual/audio similarity, motion • Detect & transcribe speech, align to script (if available) • Agglomerate into hierarchy using text, visuals, prosody • Align with best-matching portions of Wikipedia articles • phonemic matching to overcome OOV errors in recognizer • use hierarchy for context (helps with vocabulary mismatch)