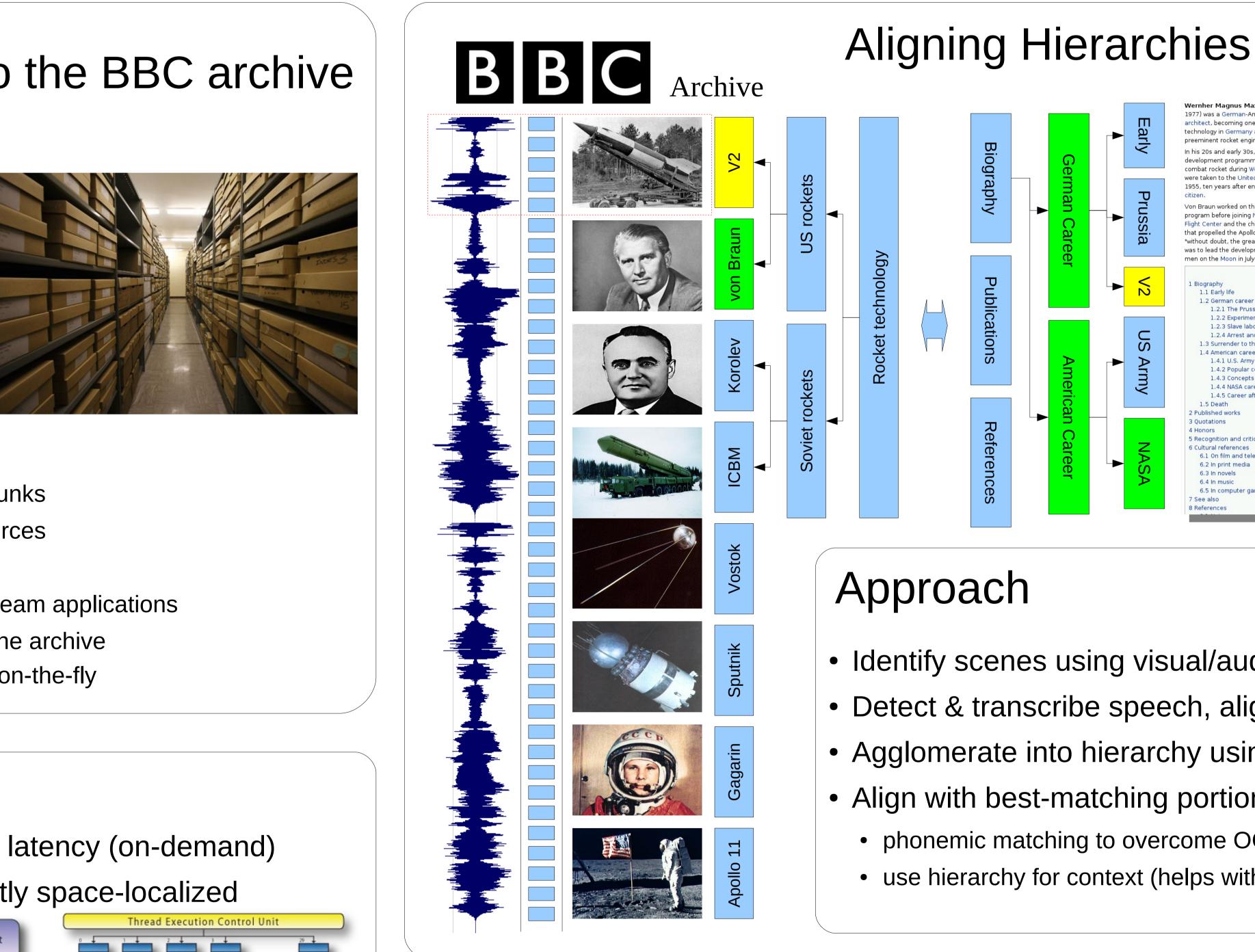
# Linking Video Segments to Relevant Wikipedia Content Victor Lavrenko, Johanna Moore, Sean Moran

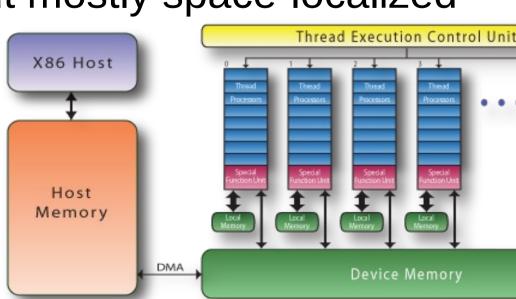
## Goal: facilitate access to the BBC archive

- BBC video archive
  - $\sim 10^9$  feet of film,  $\sim 10^6$  hours of video
  - unique content: British cultural heritage
- Mostly inaccessible to the public
  - will take 80+ years to fully digitise
  - long, monolithic programs
  - no metadata / transcripts
    - some available in analog form
- Turn archive into set of LEGO bricks
  - break programs into topically-coherent chunks
  - annotate each chunk using external resources
  - cross-link chunks by topic, flow
  - serve as enabling technology for down-stream applications
    - intelligent search and navigation over the archive
    - personalized TV programs assembled on-the-fly

### Streaming architecture

- Massive volumes of data, need low latency (on-demand)
- Computationally-intensive, but mostly space-localized
  - similarity of nearby frames
  - motion/transition detection
  - FFT on audio
  - agglomeration (adjacent)
  - matching to Wikipedia
- Good fit for a GPU: highly-parallel, limited memory



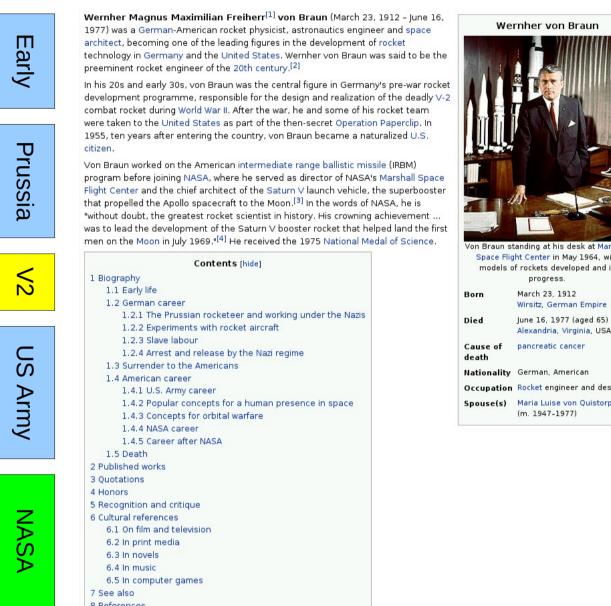


### **Expected Outcomes**

- Interactive social platform for searching / browsing / annotating the BBC archive
- Proposal for follow-up funding for next-generation television viewing platform



#### WikipediA



 Identify scenes using visual/audio similarity, motion • Detect & transcribe speech, align to script (if available) • Agglomerate into hierarchy using text, visuals, prosody • Align with best-matching portions of Wikipedia articles • phonemic matching to overcome OOV errors in recognizer • use hierarchy for context (helps with vocabulary mismatch)